



Media Release

Awards crown Mediscor's 20th anniversary

"We are very proud of this achievement," said Managing Director Christo Rademan when he heard that Mediscor PBM had won two prestigious 2009 PMR awards. "The awards crown our 20th anniversary and what has been a busy year for us."

Mediscor was awarded the 2009 PMR Diamond Arrow Award for Chronic Medication Management, as well as the Golden Arrow Award for Technology Services & Electronic Medicine Management recently. Both were first-placed awards in their categories. This is the seventh year that Mediscor has won PMR awards.

"The PMR Awards are the only yardstick in the healthcare industry and Mediscor has been fortunate in doing well year-after-year," continued Rademan. "The awards are a very positive way for the company to end the year and an indication that our efforts in providing an outstanding service to our clients are being recognised", he noted.

He suggested that 2009 had been an important one for Mediscor. Not only did the company revitalise its corporate identity, but it also completed a major new BEE deal. Most importantly perhaps, it celebrated its 20th birthday and a long, successful existence.

Rademan said what is especially gratifying about the PMR awards is that they are based on the outcomes of interviews among a national sample of chairmen and principal officers of listed and large South African companies, fund managers and trustees of medical schemes, medical advisors/directors and assessors representing medical schemes. This means that many of the respondents were from within the private healthcare industry itself and they have consistently rated Mediscor the leading PBM in the country.

The awards organisers themselves say that they want to "acknowledge and set a benchmark for others to aspire to" and Rademan believes that Mediscor is achieving this. He says Mediscor is an independent, specialist PBM with a "proud track record dedicated to the effective management of medicine benefits".

Based on a national survey on Managed Healthcare Companies, and in the category: *Managed Health Companies* (specialising in two to three specialist services), Mediscor was awarded top honours for chronic medication management. It was the highest rated on a mean score of 4.25 out of a possible 5.00.

It was also highest rated - receiving a Golden Arrow Award - in the category *Specialist Service: Technology Services and Electronic Medicine Management* with a mean score of 3.97 out of a possible 5.

Respondents rated managed healthcare companies across a range of 15 attributes namely: knowledge of business and healthcare environment, meeting of expectations, relationship with providers, service excellence, professionalism/confidentiality/trust, return on investment, integrated computer systems, management and integration of data, clinical expertise, ability to manage unique member profiles, negotiating strength, BEE, value adding partnerships, reporting on results/interventions and ability to manage risk.

After 20 years of service to the South African public, Mediscor currently manages the medicine benefits of some 1.5 million beneficiaries on behalf of 38 medical schemes and four capitation providers. Every one of South Africa's pharmacies and 98% of all dispensing doctors are on the Mediscor service provider database.

Mediscor list of PMR Awards 2002 – 2009

2002

- Chronic Medication Management – Gold Award

2003

- Chronic Medication Management – Diamond Award

2004

- Medicine Utilization Management – Diamond Award
- Technology Services & Electronic Medicine Management – Diamond Award

2005

- Technology Services & Electronic Medicine Management – Diamond Award

2006

- Technology Services & Electronic Medicine Management – Gold Award
- Chronic Medication Management – Gold Award

2008

- Chronic Medication Management - Diamond Arrow Award

2009

- Technology Services & Electronic Medicine Management – Golden Arrow Award
- Chronic Medication Management – Diamond Arrow Award

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